

JAYE JIYOUNG YOON

ARTIST BIO



Every life can be written again: once through experience, and again through interpretation. This belief lies at the heart of Jaye Jiyoung Yoon (Jaye 지영 윤)’s artistic practice.

Yoon is a writer and visual artist practicing “Visual Literature,” where writing and drawing remain complete works in themselves while opening new ways of reading ourselves, others, and the world when viewed together. Her multidisciplinary practice spans Korean essays (*supil*), contemporary croquis, and English poetry paired with mixed-media works on canvas.

Raised in Iraq and shaped by life across Korea, the United Kingdom, Australia, Hong Kong, Beijing, and the United States, Yoon draws from a life lived between languages, cultures, and systems. She studied English Literature and Sociology at Yonsei University and holds an MBA from UC Berkeley. She is a member of Korea Essay editorial board and Korean Fine Arts Association.

Yoon is the recipient of the 12th Maewon Supil Literary Award for her first book, 나의 별로 가는 길 (The Path Toward My Star), published in 2025. Her literary practice as a prize-winning essayist has shaped her sensitivity to haehak—a warm, resilient humor—and yeobaek—the space of what is left unsaid—qualities deeply rooted in the Korean essay tradition. Based on the belief that a self can be more than the sum of its parts—or the reverse may be truer: each part may hold a life of its own—every moment of life is a life, her literary foundation, visual practice, and corporate leadership converged in Strategic Self-Narrative™, her method of reflection and creation.

KEY INITIATIVES & ARCHIVES

1. Exhibition series bringing together mixed-media visual art and English poetry, evolving from Yoon’s ongoing Visual Essay practice, with QR to explore the Visual Essay Archive.
 - The Prologue — GlogauAIR Virtual Open Studio (2026)
 - Upcoming Solo Exhibition — CICA Museum (2027, selected)
2. Visual Literature Works:
Canvas trilogy (Life1001–1003) & poem pairings (Breath01–03).
3. The Hankyoreh Column — Visual Essay:
30+ bi-weekly visual essays pairing literary writing with original drawings, bridging public writing and fine art.

4. Byulbon Publishing & Workshops:
Community workshops and publishing projects in South Korea.

CONTACT & OFFICIAL LINKS

- Email: jayejiyoungyon@gmail.com
- Official Archive & Publishing: www.byulbon.com