

## Introduction

GlogauAIR is a non-profit organization founded in 2006 by the Spanish artist Chema Alvargonzalez with the intention to create a meeting point between artists from all disciplines to work in collaboration, expanding their practice in terms of material, format, and style in the city of Berlin.

### The building

The residency is located in a historicist building originally designed as a school. It is the first project built by the city planner and architect Ludwig Hoffmann, in 1896, after his nomination as building adviser of the city.

### Residency costs

- Accommodation 700 € / month. The studio rent is the same, regardless of the size of the studio. The rental fee includes the use of the studio, as well as the fully equipped shared kitchens, bathrooms, and our garden.  
*\* If you are attending as an artistic duo, the rental fee is 900 € / month.*
- Program Fee 1.500 € per quarter (paid 1 month in advance of arrival).
- Deposit guarantee 1.000 € Mandatory payment to book the studio and confirm participation in the program. This amount is refunded within 30 days once the artist has finished the residency and leaves the studio space in the same initial condition.



## Duration

The residency period is for either 3 or 6 months. Please indicate your preference on your application:

- **January to March** - Open Studios in the third weekend of March
- **April to June** - Open Studios in the third weekend of June
- **July to September** - Open Studios in the third weekend of September
- **October to December** - Open Studios in the third weekend of December

## Language

The main language of the residency program is English. The artist should be able to speak, write and understand English at level B2 or above in order to join the program.

## Visa

If the artist comes from a non-European country, they must obtain a valid visa for the duration of the residency. This is the responsibility of the artist. We can issue a letter of acceptance for this purpose. Please ensure this is finalized in a timely manner before your attendance.

## Expenses

The artist takes full responsibility for assuming the costs of the residency fees, insurance, transport and travel expenses. We encourage artists to look for a grant in their country of origin/residency to finance all the costs. GlogauAIR can issue a letter of acceptance to support the artists application. [As a starting point, here you can find a selection of funding programs.](#)



## The Studios

There are 13 studios distributed over 3 floors of the building. Each floor has a fully equipped shared kitchen, shower, WC and WIFI. Basic expenses, including maintenance, gas, electricity, internet, and utilities are included in the rent.

The studios are equipped with:

- double bed
- bed linens + towels
- desk
- desk chair
- bookshelf
- table lamp
- clothes rail
- stool

Extra furniture is available in our basement at your convenience.



## Program Information

### Curatorial Support

As part of the residency program, the curatorial department at GlogauAIR will offer assistance during the residency.

Through individual meetings, the on-site curator will share ideas, references, and possibilities to enrich the creative process. The close professional exchange between artist and curator is understood as a source of expanding the creative experience, opening new professional horizons in the art and cultural field and expanding knowledge of other trends or disciplines.

### Technical Assistance

Our on-site technician will provide assistance and advice to help you actualize your projects, support your showcase window installation, and provide assistance for the open studios.

The artist will also have access to all the equipment and tools available in the residency, including basic tools, woodworking tools, and multimedia equipment such as projectors and screens. For more information regarding the materials available please contact us via email so we can send you a detailed list of what is available.

Any material needed for the development of the artist's project that is not available at the residency, must be purchased by the artist. This could be for example brushes, paints, film, fabrics, etc. Upon acceptance GlogauAIR provides a detailed list of local resources.



Workshop with Miriam Poletti, Berlin Guest Resident from January to March 2024 - Picture by Marte Conesa

## Program Activities

### Individual Curatorial Meetings

Throughout the residency period the artist will have the chance to meet our on-site Curator individually. The meetings are open for the artist to have professional insight and feedback on the development of their practice. Meetings can be scheduled as frequently as the artist desires.

### External Curator Visit

Every semester we invite an external curator to visit each artist's studio to provide feedback and advice on their projects in preparation for the Open Studios.

### Showcase Window

The Showcase Window is an ever-changing project taking place in the street-facing vitrine of GlogauAIR. Each artist will have the opportunity to exhibit their work for a week in this unique space during the residency.

### Instagram Takeover

With the Instagram takeover #Letmeshowthistoyou, followers can get a glimpse into the artistic practice and process of GlogauAIR's artists. Coinciding with the week of your showcase installation, artists will collaborate with GlogauAIR's Instagram page sharing insights of their life at the residency.

### Open Studios

Our main activity and event are GlogauAIR's Open Studios, which are held at the end of every residency. During this two-day event, all of our artists will showcase their work to the public. On the Saturday there is a curatorial tour through the entire residency. In addition, we invite gallerists, curators, and art professionals to the event.



Resident Jacqueline Huskisson installing in the Showcase window, March 2024 - Picture by Marte Conesa

## Program Activities

### Catalogue

Every semester GlogauAIR publishes a catalogue featuring all on-site and on-line artists and their project realized at GlogauAIR. Artists are encouraged to submit their artwork for the cover of the catalogue. Artists are given 5 copies to distribute at their discretion. You can check previous examples of our published catalogues [here](#).

### Residency Collaboration

Studio visits with other Berlin-based artist residencies take place each semester. These will be held with various institutions, giving the artists the unique chance to show their work and discover other resident artists and programs in Berlin.

### Group Workshops

During the semester the artists will have the chance to participate in programmed workshops centered on professionalizing your artistic documentation such as the artistic CV, portfolio, and artist statement.

### Art Tours

During the semester there will be a private art tour to a museum or institution, as well as regular visits to galleries and project spaces.

### What's On

What's On is our weekly newsletter shared with the artists keeping them informed of openings, events, workshops, and open calls.



Studio Visits with SomoS Berlin, February 2024 - Picture by Marte Conesa

## Marketing

During the residency's duration, GlogauAIR takes care of the promotion of the artists' work, through social media posts, publications on our website, catalogue, and flyers for open studios.

### Website

An artist profile will be created on GlogauAIR's website with information about the artist and pictures of their artwork. This profile will be included in the [resident artists' database](#) accessible on our website.

### Newsletters and Invitations

In preparation for Open Studios a press release and newsletter are sent inviting our subscribers to the event. Currently, our press and VIP list includes 2000 subscribers.

[Here](#) you can check our previous press releases and Press Coverage.

Our curatorial team will write a personal invitation email to the relevant embassies and other art professional each artist would like to invite to the opening.

### Social Media

GlogauAIR uses its social media channels, website, and monthly newsletter to reach local and international audiences informing them of our activities, exhibitions, and resident artists. At GlogauAIR we make use of the following channels: Instagram (with 11.6k followers, June 2024), TikTok, Facebook, YouTube, LinkedIn, Vimeo, Website, Newsletter, and external platforms such as: Trans artists, ArtConnect, Resorts, Rivet, Berlin Art Link, Reinformed, Artist-Run Alliance, Artinresidence, Issu and Soundcloud.

In terms of numbers, we receive more than 8000 visits per month on the website and send the newsletter to more than 2000 contacts.



Open Studios, September 2023, Christine Balcer's Studio - Picture by Beatrice Lezzi

## The Jury

A jury formed by members of GlogauAIR's curatorial team and other international art professionals will choose the artists. The decision will be communicated by e-mail to all artists a minimum of 3 weeks after the application deadline. Selection committee:

**Suzy Royal**, GlogauAIR On-site Curator, Berlin-based

**Laura Olea López**, directs GlogauAIR's On-line Program, Spain-based

**Justin Ross**, GlogauAIR On-line Curator, London-based

**Alfredo Llopico**, Cultural Manager & Fundació Caixa Castelló, Spain-based

**Mercedes Cerón**, Director of NAVE Gallery, Portugal-based

**Mariona Benaiges Pecanins**, at MACBA Foundation (Museum of Contemporary Art of Barcelona), Spain-based

The selection criteria of the committee are based on the project proposal, taking into account the supporting materials, website, CV, local impact, suitability with GlogauAIR, and connection with Chema Alvargonzalez's artwork.



Taryn Kneteman's Studio installation, June 2023 - Picture by Beatrice Lezzi



## Payment Terms and Conditions

Please note that the application procedure is competitive. Candidates will be selected at GlogauAIR's sole discretion approximately three weeks after the application deadline, following the results of the jury. If selected, you will receive a confirmation email and further information regarding the next steps to confirm your residency with us.

1. Successful candidates will be notified via email. They will be required to provide governmental identification in order to formalize the contract, as well to make the payment of the deposit.
2. Candidates will only be considered as fully accepted residents once they return a signed copy of the contract, and we receive the full payment of the deposit.
3. All payments will be made via bank transfer; no cash will be accepted. Any bank charges such as money wiring fees will be paid by the candidate.
4. An administrative and processing fee will be applied to cancellations received up to six months prior to the start of the residency. Cancellation fees are starting from 200€ with notice 6 months before the beginning date and rise up to 1000 € with notice until the beginning date of the residency period. Further details will be communicated in the agreement made with the artist.
5. The deposit will be returned in full to the artist, provided the studio is returned to its original condition, 30 days after check-out at the end of the residency period.

