

## Introduction

GlogauAIR is a non-profit organization founded in 2006 by the Spanish artist <u>Chema Alvargonzalez</u> with the intention to create a meeting point between artists from all disciplines to work in collaboration, expanding their practice in terms of material, format, and style.

Location: Global, you can be based in any part of the world

How: Via remote tools, primarily Zoom and email

**Duration:** 3 months

Program Fees: 300 € / month

### **Duration**

3 months. Please indicate the residency period and duration on your application. Program periods are:

- January to March [Virtual] Open Studios in March
- April to June [Virtual] Open Studios in June
- July to September [Virtual] Open Studios in September
- October to December [Virtual] Open Studios in December

## What do we provide?

- **Activities and workshops** in group sessions with other artists from around the globe.
- Curatorial and technical support through weekly individual sessions.
- Catalogue: a printed and online edition with text and image of every resident artist of the term.
- [Virtual] Open Studios: an online show to display the project developed during the residency.
- A network of former and current resident artists.
- Promotion of the resident's work through social media, newsletter and website.





## Language

The main language is English. The online resident must be able to communicate, speak and write in English with professional proficiency.

#### Remote work & Schedule

The artist can be located anywhere in the world, and schedules will be confirmed to accommodate time differences and other commitments. Activities typically take place on Tuesdays, Wednesdays, or Thursdays from 4-6pm Berlin time, but can be adjusted if necessary. Some activities with external collaborators may have different dates and times based on availability.

## **Participation**

The applicant should be available for participating in the program for at least two hours per week on two separate days. The schedule will be decided with the GlogauAIR team, considering time differences and other commitments of the resident. Additionally, online residents are required to participate and present their recent work in the [Virtual] Open Studios during their residency period.

#### Fee

The artist must be responsible for paying the cost of the program in advance. In case the applicant may need financial aid, GlogauAIR can help applications for financial aid by providing a non-binding letter of invitation that endorses the decision of the artist, in order to ask for a grant from their own country, for example.

### Criteria

The selection of resident artists is carried out by a jury of professionals formed by the GlogauAIR team. The Project Description is an essential part of your application for the residency program at GlogauAIR. The description provides us with an understanding of your project, your artistic vision and your goals, and how they align with the resources and opportunities provided by GlogauAIR.

The selection process for the residency program is highly competitive, and the Project Description plays a significant role in the selection criteria. We will evaluate each application based on artistic quality, originality, and suitability to GlogauAIR's resources. Additionally, we will consider the possible relationship between your work and that of the founder, <a href="#">Chema Alvargonzalez</a>.

Therefore, we strongly recommend that you submit a clear and comprehensive Project Description that reflects your artistic vision and objectives. We look forward to reviewing your applications and getting to know your work.

The decision will be communicated by email to those artists selected to be part of the On-line Residency Program. Currently, GlogauAIR does not have the capacity to respond and give feedback on every application.



## On-line Program

During the three months, numerous online activities take place through Zoom meetings.

## **Curatorial support and personal mentoring**

GlogauAIR offers the assistance of an international curator part of the GlogauAIR curatorial team, who will provide guidance and support through weekly individual video or phone calls, expanding your creative experience and opening new professional horizons in the art and cultural field.

## Guest curator and other professionals exchange

Exchanges with other Berlin-based art professionals will be held at least one time during the three months. In a video meeting, a guest professional (curator, gallerist or cultural manager) will have an individual session with

each artist to know more about the resident's work, give feedback and advice to improve



During one entire weekend, the communications and social media will be focused on one online resident. The goal will be to display their work with new content created specifically to present their work online.

their career and current project.

### Interview video

Together with the curatorial and communication team a video interview will be recorded and edited to explain in first person their artist's work. The video interview will be used as promotional content and also it can be used by the artists on their own social media and website. You can see some examples with our former residents here.

#### **Technical Assistance**

The GlogauAIR team will provide assistance and advice with technical demands during the residency, preparation and exhibition, as well as the setting up of the [Virtual] Open Studios.

## Catalogue

GlogauAIR creates a publication featuring participating artists of each edition, available both online and on-site in Berlin. Each artist is given a dedicated page with a statement text and image of their project. Online residents will also receive a printed catalogue. <u>You can check our previous catalogues here</u>.

## [Virtual] Open Studios

GlogauAIR's virtual open studios is a quarterly showcase of resident artists and their newly created artworks, reimagined in a digital context. The event allows global accessibility to our residency program and enables artists to share their work with their own network, regardless of location.

The virtual open studios is located on a dedicated section of our website and lasts for two weeks each quarter, beginning on the same day as the opening of the on-site open studios event. The Virtual Open Studios start the same day of the Opening of the On-site Open studios, lasting for 2 weeks.



**Aldridge** 

Sinead



## **Three Month Residency Calendar - Example**

#### 1st Month

- 1st Monthly Meeting, welcome meeting
- Individual meetings with Curator
- Presentation of the work of Chema Alvargonzalez
- Talks, Marketing Tools, ways of improving our artistic presence in social media + On-line weekend

#### 2nd Month

- 2nd Monthly Meeting: Catalogue preparations
- Submission of statement text and Cover catalogue proposal
- Corrections and edition of the text with Curator advisor
- Virtual studio visit with external professional Berlin-based + On-line weekend

#### 3rd Month

- 3rd Monthly Meeting: presentation of Virtual Open Studios, technical doubts and preparations
- Set up: Virtual Open Studios
- Virtual Open Studios online at www.glogauair.net



# **Payment Terms and Conditions**

Please note that the application procedure is competitive. If selected, these are the steps to confirm your residency with us:

- 1) The selected artists will be notified via email. Check your spam folder on the occasion you don't receive our notification.
- 2) After that, GlogauAIR will send the Agreement and provide additional administrative information in order to formalise it. Please note that to
- confirm the participation it is required to make the payment of the program fees.
- All payments will be made via bank transfer, no cash will be accepted, nor Paypal. Charges such as money wiring fees will be paid for by the artists.

In case of any doubt, you can contact us via info@glogauair.net.