

# Introduction

GlogauAIR is a non-profit organization founded in 2006 by the Spanish artist <u>Chema Alvargonzalez</u> with the intention to create a meeting point between artists from all disciplines to work in collaboration, expanding their practice in terms of material, format, and style in the city of Berlin.

Location: Globally, you can be based in any part of the world

How: Via remote tools, primarily Zoom and email

Duration: 3 months
Program Fees: 900 €

### **Duration**

3 months. Please indicate the residency period and duration on your application. Program periods are:

- January to March [Virtual] Open Studios in March
- April to June [Virtual] Open Studios in June
- July to September [Virtual] Open Studios in September
- October to December [Virtual] Open Studios in December

# What do we provide?

- Activities and workshops in group sessions with other artists from around the globe.
- Curatorial and technical support through weekly individual sessions.
- Catalogue: a printed and online edition with text and image of every resident artist of the term.
- [Virtual] Open Studios: an online show to display the project developed during the residency.
- A network of former and current resident artists.
- Promotion of the resident's work through social media, newsletter and website.





## Language

The main language is English. The online resident must be able to communicate, speak and write in English with professional proficiency.

### Remote work & Schedule

The applicant artist can be located in any country around the globe regardless of the time difference. The schedules and appointments will be confirmed before starting the program in case of time differences and other commitments.

Please note that activities usually take place between Tuesday, Wednesday or Thursday from 3:00 p.m. to 5:00 p.m Berlin time (if there is a time incompatibility we can change to another schedule previously agreed upon) with the exception of other activities with external collaborators that vary in dates and times depending on their availability.

# **Participation**

The applicant should be able to meet and participate in the activities program at least 2 times a week for around 1h. The time schedule will be decided together with the GlogauAIR team along with time differences and other commitments of the resident.

Besides the activities and the curatorial support sessions, online resident artists are required to participate and present their most recent work in the [Virtual] Open Studios within their residency period.

### Fee

The artist must be responsible for paying the cost of the program in advance. In case the applicant may need financial aid, GlogauAIR can help applications for financial aid by providing a non-binding letter of invitation that endorses the decision of the artist, in order to ask for a grant from their own country, for example. Here you can find a selection of funding Programs classified by country.

#### Criteria

The selection of resident artists is carried out by a jury of professionals formed by the GlogauAIR team. The decision will be communicated by email to those artists selected to be part of the On-line Residency Program. Currently, GlogauAIR does not have the capacity to respond and give feedback on every application.

The selection criteria will value artistic quality, originality, suitability to GlogauAIR's resources and possible relationship with the work of the artist and founder Chema Alvargonzalez.

# On-line Program

During the three months, numerous online activities take place through Zoom meetings.

# Curatorial support and personal mentoring

An experienced international curator part of the GlogauAIR team will offer assistance during the residency time. Through individual video or phone calls, the curator will share ideas, references, and possibilities to enrich your creative process. The close professional exchange between artist and curator can be a source of expanding the creative experience,

opening new professional horizons in the art and cultural field and enabling learning about other trends or disciplines.

# #Letmeshowthistoyou

With the Instagram takeover #Letmeshowthistoyou, during one day, starting Saturday morning until Sunday evening, GlogauAIR's Instagram



account will be taken over by one of the online resident artists. An opportunity to share their experience as participants in the program, promote their artistic work, referents and other insights about their "behind the scenes" creations. You can check our previous #Letmeshowthistoyou here.

## Guest curator and other professionals exchange

Exchanges with other Berlin-based art professionals will be held at least one time during the three months. In a video meeting, a guest curator will have an individual session to know more about the resident's work, and

On-line week



**Aldridge** 

give feedback and advice to improve their career and current project.

## **On-line Weekend**

During one entire weekend, the communications and social media will be focused on one online resident. The goal will be to display their work with new content created specifically to present their work online.

#### Interview video

Together with the curatorial and communication team a video interview will be recorded and edited to explain in first person their artist's work. The video interview will be used as promotional content and also it can be used by the artists on

their own social media and website. <u>You can see some examples with our former residents here.</u>

### **Technical Assistance**

The GlogauAIR team will provide assistance and advice with technical demands during the residency, preparation and exhibition, as well as the setting up of the on-site and [Virtual] Open Studios.

## Catalogue

Every edition GlogauAIR edits and prints a publication that collects the participant artists of that period, both online and on-site in Berlin. The catalogue includes one page dedicated to every artist with a statement text and an image of their current project. Every online resident will receive one printed catalogue of their edition. You can check our previous catalogues here.

# [Virtual] Open Studios

GlogauAIR's virtual open studios is the online version of our popular open studios event. Just like the physical open studios event, it is a quarterly showcase of resident artists and their newly created artworks. The virtual version of open studios encourages all participating artists to rethink their work and to reimagine it in a digital context by making use of tools and techniques that are specifically tailored to presenting artwork online. The online event makes our residency program accessible to our audience all over the world. It also allows the artists to make a part of their work accessible to their own contacts and professional network regardless of where they are located.

The virtual open studios is located on a dedicated section of our website and lasts for two weeks each quarter, beginning on the same day as the opening of the on-site open studios event.

The Virtual Open Studios are hosted in GlogauAIR's website, and start the same day of the Opening of the On-site Open studios, lasting for 2 weeks.



# **Three Month Residency Calendar - Example**

Here we present an example of a typical three-month calendar for activities at GlogauAIR.

#### 1st Month

- 1st Monthly Meeting, welcome meeting
- Individual meetings with Curator
- Presentation of the work of Chema Alvargonzalez
- Talks, Marketing Tools, ways of improving our artistic presence in social media + On-line weekend

#### 2nd Month

- 2nd Monthly Meeting: Catalogue preparations
- Submission of statement text and Cover catalogue proposal
- Corrections and edition of the text with Curator advisor
- Virtual studio visit with external curator Berlin-based + On-line weekend

#### 3rd Month

- 3rd Monthly Meeting: presentation of Virtual Open Studios, technical doubts and preparations
- Set up: Virtual Open Studios
- Virtual Open Studios online at <u>www.glogauair.net</u>



# **Payment Terms and Conditions**

Please note that the application procedure is competitive. If selected, these are the steps to confirm your residency with us.

- 1) The selected artists will be notified via email. Check your spam folder on the occasion you don't receive our notification.
- 2) After that, GlogauAIR will send the Agreement and provide additional administrative information in order to formalise it. Please note that to confirm the participation it is required to make the payment of the program fees.
- 3) All payments will be made via bank transfer, no cash will be accepted, nor Paypal. Charges such as money wiring fees will be paid for by the artists.

In case of any doubt, you can contact us via info@glogauair.net.