

Introduction

GlogauAIR is a non-profit organization founded in 2006 by the Spanish artist [Chema Alvargonzalez](#) with the intention to create a meeting point between artists from all disciplines to work in collaboration, expanding their practice in terms of material, format, and style.

GlogauAIR's On-line Residency is open to all nationalities and art disciplines. As much as we love creating and being together, in recent years we have embraced new ways of connecting to open up new way of working through virtual tools.

We look forward to bringing artists together online to discuss, work, collaborate and be engaged and inspired. The program will include curatorial support and mentoring sessions, regular group meetings, talks by experts and workshops.

Where: Online via Zoom meetings

Duration: 3 months

Program Fees: 300 € / month

Details

Before you apply for a [Residency at GlogauAIR](#) in Berlin please read the following guidelines.

Duration

The Residency duration for the virtual program is three months. Please indicate the residency period and duration on your application. The On-line Residency Program periods are:

- **January to March** - [Virtual] Open Studios in March
- **April to June** - [Virtual] Open Studios in June
- **July to September** - [Virtual] Open Studios in September
- **October to December** - [Virtual] Open Studios in December

Language

The main language of the online program is English.

The Studios

The artists will be asked to work from their homes or personal studios, using material they can source.

Expenses

The artist must be responsible for paying the cost of the program in advance. In case the applicant may need financial aid, GlogauAIR can help to support applications for financial aid by sending or providing a non-binding letter of invitation that endorses the decision of the artist, in order to ask for a grant from their own country, for example. [Here you can find a selection of funding programs.](#)

Jury

A jury of professionals formed by the GlogauAIR team is in charge of selecting the artists participating in the On-line Residency Program. The decision will be communicated via email only to the selected artists. Currently, GlogauAIR does not have the resources to answer and give feedback to all the applicants.

The selection criteria will focus on the proposed project, valuing artistic quality, originality, suitability to GlogauAIR's resources and possible relationship with the work of the artist and founder Chema Alvargonzalez.

Expectations

Artists are required to participate and present work in the [Virtual] Open Studios within their residency period.

Activities

During the three months, numerous online activities take place through Zoom meetings.

Curatorial support and personal mentoring

An experienced international curator part of the GlogauAIR team will offer assistance during the residency time.

Through individual video or phone calls, the curator will share ideas, references, and possibilities to enrich your creative process. The close professional exchange between artist and curator can be a source of expanding the creative experience, opening new professional horizons in the art and cultural field and enabling learning about other trends or disciplines.

Monthly meetings

The beginning of every month will start with a presentation by the GlogauAIR team about the program and the activities of the month:

1st Monthly Meeting - introduction of the program and selected artists

2nd Monthly Meeting - catalogue preparations and tips to writing statement text

3rd Monthly Meeting - preparations for Virtual Open Studios

On-line Weekend

During one entire weekend, the communications and social media will be focused on one online resident. The goal will be to display their work with new content created specifically to present their work online.

Interview video

Together with the curatorial and communication team a video interview will be recorded and edited to explain in first person their artist's work. It will help spread their work, be able to share in social media or embedded in their own website. You can see [some examples with our former residents here](#).

#Letmeshowthistoyou

With the Instagram takeover [#Letmeshowthistoyou](#), you can get a glimpse into the artistic practice and process of GlogauAIR's resident artists. During one day, starting Saturday morning until Sunday evening, GlogauAIR's Instagram account will be taken over by one of the online resident artists. Sharing their experience as participants in the program, their artistic work, referents and other insights about their "behind the scenes" creations.

Catalogue

Every edition GlogauAIR edits and prints a publication that collects the participant artists of that period, both online and on-site in Berlin. The catalogue includes one page dedicated to every artist with a statement text and an image of their current project.

Guest curator and other professionals exchange

Exchanges with other Berlin-based art professionals will be held at least one time during the three months. In a video meeting, a guest curator will have an individual session to know more about the resident's work, give feedback and advice to improve their career and current project.

Technical Assistance

The GlogauAIR team will provide assistance, advice and will help with technical demands during the residency, preparation and exhibition, as well the setting up of the on-site and Virtual Open Studios.

Three Month Residency Calendar - Example

During your stay at GlogauAIR you will experience a range of workshops as well as personal consultations with our curatorial team to develop your work. Here we present an example of a typical three-month calendar for activities at GlogauAIR.

1st Month

- 1st week: Wednesday 1st Monthly Meeting
 - 2nd week: individual meeting with Curator advisor
 - 3rd week: presentation of Chema Alvargonzalez
 - 4th week: talk Art Marketing Tools, ways of improving our artistic presence in social media
- + On-line weekend

2nd Month

- 1st week: Wednesday 2nd Monthly Meeting: Catalogue preparations.
- 2nd week: Statement text and Cover submission
- 3rd week: Corrections and edition of the text with Curator advisor
- 4th week: Last check of the catalogue

+ Virtual studio visit with external curator Berlin-based

+ On-line weekend

3rd Month

- 1st week: Wednesday 2nd Monthly Meeting: presentation of Virtual Open Studios, technical doubts and preparations
- 2nd week: Set up: Virtual Open Studios
- 3rd + 4th week: Virtual Open Studios online at www.GlogauAIR.net

Promotion

During the entire Residency's duration, GlogauAIR takes care of various promotions of the artists' work, through publications and social media visibility.

Website

An artist profile will be created on GlogauAIR's website with information, pictures and the activities and events the artist participated in during the program. This profile will be included in the [resident artists' database](#) accessible on our homepage at www.glogauair.net and your work as well as any other project you participate in, will be regularly shared across our social media channels.

Publications

During Virtual Open Studios a Press Release is sent to important art figures inviting them to take a virtual tour of our artist's studios. Currently, our PR list gathers 500 subscribers.

We also send out a [Catalogue](#), which features all the Artists that participated in that program

Social Media

GlogauAIR uses its social media channels, such as Facebook, Instagram and our monthly Newsletter to reach local and international audiences and keep them informed about our activities, online exhibitions, as well as to introduce our resident artists of every period.

Payment Terms and Conditions

Please note that the application procedure is competitive. Candidates will be selected at GlogauAIR's sole discretion following the results of the selection committee. If selected you will receive a confirmation email and further information regarding the next steps to confirm your residency with us.

- 1) Successful candidates will be notified via email. They will be sent a draft copy of the contract and will be required to provide additional administrative information in order to formalise the contract. Also to confirm the participation. It is required to make the initial payment of the program fees.
- 2) All payments will be made via bank transfer, no cash will be accepted. Any bank charges such as money wiring fees will be paid for by the resident artists before the

On-line Residency Program Starts.

- 3) An administrative and processing fee of 50 € will be applied to cancellations received up to six months prior to residency begin. Cancellation fees of 100€ will be applied to any termination notice given between three to three months prior to the beginning of the residency period. Cancellation fees will increase to 900€ thereafter the start of the on-line program.