

## Introduction

GlogauAIR is a non-profit organization founded in 2006 by the Spanish artist [Chema Alvargonzalez](#) with the intention to create a meeting point between artists from all disciplines to work in collaboration, expanding their practice in terms of material, format, and style in the city of Berlin.

**Where:** At GlogauAIR

**Duration:** 3 or 6 months

**Program Fees:**

- Accommodation **600 € / month**  
Second artist: +200 €/month for accommodation (Only for artists with a proven track record of working together as an artistic pair).
- Program and Technical Support Fee: **1.500 € / quarter** (paid in advance)
- Deposit guarantee: **1.000 €** (which will be refunded at the end of the residency)

## The Studios

There are **13 studios** distributed over the top 3 floors of this historic Kreuzberg building from 1896. Each floor has a shared kitchen, shower, WC and WIFI. Basic expenses, including maintenance, heating, electricity, internet, and utilities are included in the accommodation. The kitchens are fully equipped and the studios have a double sofa bed with bed linen, desk, chairs, desk lamp / bed lamp, wardrobe and shelves. There is also a garden and backyard for common use.

## The Building

The residence is located in a beautiful, modernist-style building originally designed to be a school. It is the first work projected and built by the architect [Ludwig Hoffmann](#), in 1896, after his nomination as Building Adviser of the city. If you want to read more you can find the history of the building online on our [About Page](#).

Apart from the Residency Program, the artists in residency will have the chance of enjoying the different projects that are organized in or by GlogauAIR in its premises. These events include artists talks, exhibitions, performances, panel talks, concerts...

## Details

Before you apply for a [Residency at GlogauAIR](#) in Berlin please read the following guidelines.

### Duration

The Residency period duration goes for either 3 or 6 months. Please indicate the residency period and duration on your application. Residency periods are:

- **January to March** - Open Studios in March
- **April to June** - Open Studios in June
- **July to September** - Open Studios in September
- **October to December** - Open Studios in December

**Language**

The main language of the residency program is English. The artist should be able to speak, write and understand English fluently in order to join the program.

**Visa**

If the artist comes from a non-European country, he/she/they must go through the process of obtaining a German Visa valid throughout the time of residence. We offer our collaboration by writing a letter of admission. For general information about mobility check [touring-artists.info](http://touring-artists.info).

**Expenses**

The artist takes full responsibility for assuming the costs of the residency fees, insurance, transport and travel expenses. We encourage the artists to look for a grant in their country of origin/residency to finance all the costs. GlogauAIR will facilitate the search for financial aid, i.e. sending a non-binding letter of invitation that endorses the decision of the artist. As a starting point, [here you can find a selection of funding programs](#).

**Jury**

A jury formed of GlogauAIR's team will choose the admitted artists and the decision will be communicated by e-mail only to the selected artists after the application deadline.

The selection criteria of the committee is largely based on the Project proposal: the quality, local impact, suitability with the space of GlogauAIR and connection or relation with Chema Alvargonzalez's art.

**Expectations**

Artists are required to actively participate and show their work during the Open Studios Event within their residency period. Lack of fulfilment of this condition can result in charges equivalent to the whole rental deposit guarantee at the sole discretion of GlogauAIR.

## Program

**Curatorial Support**

As part of the residency program, experienced curators of the Curatorial Department of GlogauAIR will offer assistance during the residency time.

Through individual meetings, the curator will share ideas, references, and possibilities to enrich the creative process. The close professional exchange between artist and curator is understood as a source of expanding the creative experience, opening new professional horizons in the art and cultural field and enabling getting to know other trends or disciplines.

**Technical Assistance**

Our experienced technician will provide assistance and advice, and will attend basic technical demands during the residency period. This role comes specially in hand for the preparation and set up of the Showcase installation and Open Studios.

GlogauAIR will also provide access to all the equipment and tools available in the residence, including woodworking tools and multimedia equipment such as projectors and screens. For more information regarding the materials available please contact us via email so we can send you a detailed list of what's available.

Any material needed for the proper development of the artist's project that's not available at the residency must be provided and assumed by the artist.

## Program's Activities

### Open Curatorial Window

Twice a week throughout the whole residency period, our artists in residency will have the chance of meeting both individually or as a group with our curators. The goal of these meetings is for the artists to have professional insight and feedback on the development of their practice during the residency period, as well as a direct link with other institutions, gallerists, curators... in the city.

### Showcase

The [Showcase](#) is an ongoing project that takes place in the vitrine located in the wall building of GlogauAIR, facing the street. Once during the residency period, our resident artists have the opportunity to create and show site-specific work in this unique space, in between the boundaries of public and private spheres. Passing by the installation the public has the opportunity to experience artistic manifestation, meanwhile the artist can experiment with public reactions, interactivity and show the process of his/her work.

### Interviews

During the Residency, artists have the opportunity to sign up for an Interview. This is a good opportunity to explain in first person about one's own work and have it shown on our website database. It needs to be agreed and organized with the curatorial team.

### #Letmeshowhistoyou

With the Instagram takeover [#Letmeshowhistoyou](#), our social media public can get a glimpse into the artistic practice and process of GlogauAIR's resident artists. Once a week, matching the week of the Showcase installation, GlogauAIR's Instagram account will be taken over by one of the resident artists. Sharing 24hours of their life inside the Residency, artists will give insights about their "behind the scenes" world: their work-in-progress, their main sources of inspiration and also their approach to the Open Studios Exhibition.

### Artists Exchange

Exchanges with other Berlin based Art Residencies are held during every Residency's cycle. Studio visits will be held with the chosen Institution, providing the resident artists the unique chance to show their work and discover other resident artists and programs in Berlin.

### Group Workshop: Making you practice accessible

One of the focuses of our program is for the resident artists to get to know the city of Berlin and introduce themselves as artists and their practice to the city. In order to facilitate that process, GLogauAIR provides a series of resources such as meetings and texts reviews to their artists. During the residency period the artists will work on a professional statement with the assistance of our curators, as well as a session on how to introduce yourself and your work to the art market.

### Art tours

Whether collaboratively with other Berlin's institutions or organized by GlogauAIR's curatorial team, the artists in residency will have the chance of privately getting to know Galleries and Project Spaces through Berlin.

### What's On

Our What's On is a weekly internal newsletter shared with the artists in residency to keep them informed of the main activities, or those considered relevant by the curatorial team for the artists in residency at the time.

### Catalogue Cover

For every Open Studios Event GlogauAIR publishes a catalogue. We provide the artists in residency the chance of having their art piece as the catalogue cover of their term. On the second month of each

residency period we launch an Open Call for the artists in residency at the time in which they can submit one artwork to be the catalogue's cover. A jury formed of GlogauAIR's team will choose the selected image.

### **Open Studios**

Our main activity and event is the GlogauAIR's [Open Studios](#) Event, which are held at the end of every Residency. During this 2 days event, all our artists will showcase their work (whether finalized or still in process) to the public, including: curators, gallerists, other artists in the city but also art and culture amateurs, neighbours, etc... Every artist will show their work in the studio in which they lived and worked for the previous 3/6 months, so literally we open the doors of what has been the burning centre of your artistic production and experimentation.

On the occasion of the Open Studios Event, GlogauAIR will edit a catalogue with information and images of every artist participating in that term's residency program, as well as flyers, press releases and other social media promotion posts.

### **Virtual Open Studios**

Since our On-line program started in 2020 it was important to us that both on-site and on-line artists were brought together to fulfil the goals of GlogauAIR's project. With that in mind, our on-site artists also participate in our Virtual Open Studios at the end of the residency period. The Virtual Open Studios are hosted in GlogauAIR's website, and start the same day of the Opening of the On-site Open studios, lasting for 2 weeks.

## **Three Month Residency Calendar - Example**

During your stay at GlogauAIR you will experience a range of workshops as well as personal consultations with our curatorial team to develop your work. Here we present an example of a typical three-month calendar for activities at GlogauAIR.

### **1st Month**

- Introduction to GlogauAIR and the building.
- Workshops and artist talks with industry professionals.
- Preparatory work for developing your project.

### **2nd Month**

- Meetings with our curatorial team to develop your artistic practice.
- Working on the artist statement and introducing yourself as an artists in the art market
- Partaking in activities such as our showcase, Instagram takeovers, Art professional visits, artist exchanges...

### **3rd Month**

- Continued exploration of Berlin and ways in which to professionally establish your art career.
- Preparations for Open Studios
- Open Studios Event in which the artists will show their projects to the public
- After Open Studios: Professional meetings of contacts made during Open Studios

## Marketing

During the entire Residency's duration, GlogauAIR takes care of the promotion of the artists' work, through social media posts, publications on our website and our final catalogue and flyers for Open studios.

### Website

An artist profile will be created on GlogauAIR's website with information, pictures and the activities and events the artist participates in during the program. This profile will be included in the [resident artists' database](#) accessible on our homepage at [www.glogauair.net](http://www.glogauair.net) and the work as well as any other project the artists participates in will be regularly shared across our social media channels.

### Publications

During Virtual Open Studios a Press Release is released and a newsletter is sent inviting our subscribers to the Event. Currently, our PR list gathers 2000 subscribers, plus 4570 followers on our social media channels.

Moreover, our curatorial team will write a personal invitation letter/email to other relevant figures each artist would like to personally invite to the Open Studios Event.

We also publish a [Catalogue](#), which features all the Artists that participated in that term's residency. In this catalogue you can find the main information about each artist, regarding both their general artistic view and the work realised during the Residency. You can check previous examples of our published catalogues [here](#).

### Social Media

GlogauAIR uses its social media channels, such as Facebook, Instagram, website and our monthly Newsletter to reach local and international audiences and keep them informed about our activities, online exhibitions, as well as to introduce our resident artists of every session.

## Payment Terms and Conditions

Please note that the application procedure is competitive. Candidates will be selected at GlogauAIR's sole discretion approximately one month after the application deadline, following the results of the selection committee. If selected you will receive a confirmation email and further information regarding the next steps to confirm your residency with us.

- 1) Successful candidates will be notified via email. They will be sent a draft copy of the contract and will be required to provide additional administrative information in order to formalise the contract as well as be required to make the initial payment of the deposit and the curatorial and technical support fees.
- 2) Candidates will only be considered as fully accepted residents once they return a signed copy of the contract, we receive the full payment of the deposit and the curatorial and technical support fees and where applicable all financing and visa requirements have been fulfilled.
- 3) All payments will be made via bank transfer, no cash will be accepted. Any bank charges such as money wiring fees will be paid for by the candidate before arrival.
- 4) An administrative and processing fees of 100 € will be applied to cancellations received up to six months prior to residency begin. Cancellation fees of 500€ will be applied to any termination notice given between three to six months prior to the beginning of the residency period. Cancellation fees will increase to 1.000€ thereafter.
- 5) The deposit guarantee will be returned in full to the artist should there be no damages or other encumbrances upon check-out at the end of the residency period.