



GlogauAIR gGmbH
Artist in Residence Program
Glogauer Str. 16
10999 Berlin, Germany
Tel.: +49 (0)30 612 22 75

air.coordinator@glogauair.net

Introduction

GlogauAIR is a non-profit organization founded in 2006 by the Spanish artist [Chema Alvargonzalez](#) with the intention to create a meeting point between artists from all disciplines to work in collaboration, expanding their practice in terms of material, format, and style.

GlogauAIR's On-line Residency 2020 is open to all nationalities and art disciplines. As much as we love creating and being together, in this time of the COVID-19 pandemic we will be shifting towards working virtually for this program.

We look forward to bringing artists together on-line: to discuss, work, collaborate and be engaged and inspired. The program will include curatorial support, regular group meetings, talks by experts and workshops.

Where: On-line

Duration: 3 months

Program Fees: 300 € / month

Details

Before you apply for a [Residency at GlogauAIR](#) in Berlin please read the following guidelines.

Duration

The Residency duration for the virtual program is three months only. Please indicate the residency period and duration on your application. Our Residency periods are:

- January to March - Open Studios in March
- April to June - Open Studios in June
- July to September - Open Studios in September
- October to December - Open Studios in December

Language

The main language of the on-line program is English.

The Studios

The artists will be asked to work from their homes or personal studios, using material they can source.

Expenses

The artist must take responsibility to pay for the costs of their studio space and materials. Normally the artist will look for a grant in his/her country to finance all the costs, although GlogauAIR will do everything possible to facilitate the search for financial aid, i.e. sending a non-binding letter of invitation that endorses the decision of the artist. As a starting point, [here you can find a selection of funding programs](#).

Jury

A jury formed of professionals from the Berlin Art community will choose the admitted artists and the decision will be communicated by e-mail only to the selected artists after the application deadline.

The selection criterion of the committee is largely based on the Project proposal: the quality, suitability with GlogauAIR's online and physical capacities and a connection or relation to Chema Alvargonzalez's art.

Expectations

Artists are required to present work and attend Open Studios within their residency period.

Activities

Numerous on-line activities take place, such as a Virtual Showcase, Peer-to-Peer Interviews and an Instagram Take Over Project titled "#Letmeshowthistoyou". Artists will also have access to a platform where talks, workshops and participatory projects are delivered.

On-site and Virtual Showcase

The physical [Showcase](#) is an ongoing project that takes place in the window (85 cm x 185 cm x 35 cm) outside the building of GlogauAIR. Artists have the opportunity to create site-specific works in this unique space, in between the boundaries of the public and private sphere. On this occasion, the team of GlogauAIR will install the Showcase following the artist's guidelines. Passing by the installation the public have the opportunity to experience artistic manifestation, meanwhile the artist can experiment with public reactions, interactivity and show the process of their work.

With the [Virtual Showcase](#) we offer you a similar window to promote your work in a digital environment. When you take part in this initiative, you will be assigned a week in which you'll be featured on the homepage of GlogauAIR's website. During this week the work will be promoted on our social media channels as well. Once the week is over, it won't disappear, but will always be visible through a link embedded in your individual artist profile.

Interviews

During the Residency, artists have the opportunity to sign up for an Interview. This is a good opportunity to explain in first person about one's own work and have it shown on our website database.

Peer-to-Peer interviews

With [Peer-to-Peer Interviews](#), we give the opportunity to two different artists that share common ideas or methodologies to exchange ideas and opinions, guided through the discussion by a member of our team. This initiative not only stimulates the artistic debate, but also creates a strong connection between two different workflows taking place in two different parts of the world.

#Letmeshowthistoyou

With the Instagram takeover [#Letmeshowthistoyou](#), you can get a glimpse into the artistic practice and process of GlogauAIR's resident artists. Every weekend, starting Saturday morning until Monday night, GlogauAIR's Instagram account will be taken over

by one of the artists. Sharing 72 hours of their life inside the Residency, artists will give insights about their “behind the scenes” world: their work-in-progress, their main sources of inspiration and also their approach to the Open Studios Exhibition.

Artists Exchange

Exchanges with other Berlin based Art Residencies are held during every Residency's cycle. This means we are going to exchange Studio visits with the chosen Institution, having the unique chance to show and being shown resident artists' work.

Apart from these, many other activities will come up, as Berlin is a city always moving and giving birth to art and stimulating projects and ideas.

Three Month Residency Calendar - Example

During your stay at GlogauAIR you will experience a range of workshops as well as personal consultations with our curatorial team to develop your work. Here we present an example of a typical three-month calendar for activities at GlogauAIR.

1st Month

- Introduction to GlogauAIR and art in a virtual setting.
- Workshops and artist talks with industry professionals.
- Preparatory work for developing your project.

2nd Month

- Online meetings with our curatorial team to develop your artistic practice.
- Starting preparations for the Open Studios event.
- Partaking in activities such as our showcase, Instagram takeovers, Art professional video calls, artist exchanges...

3rd Month

- Continued exploration of ways in which to professionally establish your art career (online talks, social media tools, communication strategies).
- Final stages before Open Studio's exhibition including preparing your project and press materials.
- Virtual Open Studios where you will reveal your work to the public (with a possibility of partaking in the On-site Open Studios).

Virtual and on-site Open Studios

Every three months, during the Virtual Open Studios Exhibition, the public is invited to approach the creative results of the current participating artists. Practically, a dedicated section is created on our website, reproducing a virtual map with all the artists. By seeing each one of the names, you'll be entering the artist's dedicated section, where the works and a corresponding description are displayed.

These works come from the three months of residency, in which artists had the opportunity to completely immerse themselves in an intense creative process in their own houses/studios, but virtually surrounded by other artists.

Despite the global dispersion, Virtual Open Studios is an occasion of connection and

direct engagement, creating an international audience and the ability to reach anyone everywhere.

Our main activity and event in the On-Site program is the GlogauAIR's [Open Studios Exhibition](#), which will be held by artists at the end of every Residency. This is a great opportunity to showcase your project with direct contact to the local artistic scene in Berlin. On the occasion of the Open Studios exhibition there is the option for the on-line artists to exhibit their project with the help of GlogauAIR's team who will help install and prepare any necessary materials.

Curatorial Support

An experienced international curator part of GlogauAIR team will offer assistance during the residency time.

Through individual video or phone calls, the curator will share ideas, references, and possibilities to enrich your creative process. The close professional exchange between artist and curator can be a source of expanding the creative experience, opening new professional horizons in the art and cultural field and enable learning about other trends or disciplines.

Technical Assistance

The GlogauAIR team will provide assistance, advice and will help with technical demands during the residency, preparation and exhibition of the Showcase, as well the setting up of the on-site and virtual Open Studios.

Marketing

During the entire Residency's duration, GlogauAIR takes care of various promotions of the artists' work, through publications and social media visibility.

Website

An artist profile will be created on GlogauAIR's website with information, pictures and the activities and events the artist participated during its program. This profile will be included in the [resident artists' database](#) accessible on our homepage at www.glogauair.net and your work as well as any other project you participate in, will be regularly shared across our social media channels.

Publications

During Virtual Open Studios a Press Release is sent to important art figures inviting them to take a virtual tour of our artist's studios. Currently, our PR list gathers 500 subscribers.

We also send a [Catalogue](#), which features all the Artists that just finished their residency. Here you can find the main information about each artist, regarding both their general artistic view and the work realised during the Residency.

Social Media

GlogauAIR uses its social media channels, such as Facebook, Instagram and our monthly Newsletter to reach local and international audiences and keep them informed about our activities, online exhibitions, as well as to introduce our resident artists of every session.

Payment Terms and Conditions

Please note that the application procedure is competitive. Candidates will be selected at GlogauAIR's sole discretion approximately one month after the application deadline, following the results of the selection committee. If selected you will receive a confirmation email and further information regarding the next steps to confirm your residency with us.

- 1) Successful candidates will be notified via email. They will be sent a draft copy of the contract and will be required to provide additional administrative information in order to formalise the contract as well as be required to make the initial payment of the deposit and the curatorial and technical support fees.
- 2) Candidates will only be considered as fully accepted residents once they return a signed copy of the contract, we receive the full payment of the deposit and the curatorial and technical support fees and where applicable all financing and visa requirements have been fulfilled.
- 3) All payments will be made via bank transfer, no cash will be accepted. Any bank charges such as money wiring fees will be paid for by the candidate before the on-line project start.
- 4) An administrative and processing fees of 50 € will be applied to cancellations received up to six months prior to residency begin. Cancellation fees of 100€ will be applied to any termination notice given between three to six months prior to the beginning of the residency period. Cancellation fees will increase to 900€ thereafter the start of the on-line program.