



Berlin guest Resident Prize 2022

by Memoria Artística Chema Alvargonzalez

GlogauAIR is a **non-profit art space and residency** created in 2006 by **Chema Alvargonzalez** and nowadays supported by La **Memoria Artística Chema Alvargonzalez**, located in a historic building in Kreuzberg, with the intention to create a meeting point between international artists from all disciplines to work in collaboration, expanding their practice in terms of material, format, and style in the city of Berlin.

Every year, **GlogauAIR selects a berlin-based artist** through an Open Call **to join GlogauAIR's residency program and take part in the activities** alongside our **international artists**.

As part of GlogauAIR's mission to create a dialogue between Berlin and the world, the Berlin Guest Residents share their perspectives and work while engaging in the process of exploration, creation. Moreover, during **Open Studios** events, the public has a chance to visit the results and/or process of the Berlin Guest Artist's project developed. The Berlin Guest Artists exhibition takes place in GlogauAIR's **Project Space**.

Where

Project Space at GlogauAIR, Berlin

Duration

Program of 3 months (including the 1 week final exhibition). You can apply for one of the following periods:

- **January to March** - Open Studios in March 2022
- **October to December** - Open Studios in December 2022

Program

Participation in all residency program activities + final exhibition

Program Fees

Covered by Memoria Artística Chema Alvargonzález.

**Just note that the Selected Berlin Guest Artist must cover a 250,00€ deposit fee for the use of the Project Space. This deposit will be returned in full after the residency period, provided that the clauses in the Agreement are met. The artist also takes full economic responsibility for the costs of insurance, transport and production expenses.*

Language

The main language of the residency program is English. The artist should be able to speak, write and understand English fluently in order to join the program.

Jury

Formed of special guests of Justin Ross (curator and head of partnerships at ArtConnect) and Gloria Jurado (former Berlin Guest Resident and artist) and GlogauAIR's team.

- Justin Ross is a curator and writer based in Berlin. He has a broad background of experience in exhibition programming and artist support. He has helped coordinate residency programs like SomoS Arts and GlogauAIR as well as managing the culture section of 4SEE Magazine. Now, as the head of partnerships for the largest artist-driven platform in Germany, *ArtConnect*, he is actively involved in empowering artists with the tools and resources they need to succeed.
- Gloria Jurado is a Berlin-based artist and architect, and former Berlin Guest Resident at

GlogauAIR (July to September 2020). Currently she is studying the Master Art in Context at UDK. Jurado's aim as a creative is to greater awareness of the uncertain future of Berlin -sharing a deep sensitivity stimulated by the city's transformation-, devoting herself to the changing reality that surrounds her, and following a strategy based on time. Her work combines photographs, sculpture and art installations.

The jury will choose the selected artist and the decision will be communicated via email one within one month after the application deadline.

The selection criteria of the committee is largely based on the Project proposal:

- Quality
- Local impact
- Suitability with the space of GlogauAIR
- Connection or relation with Chema Alvargonzalez's production

GlogauAIR'S PROGRAM

Curatorial Support

As part of the residency program, the group of curators of GlogauAIR's Curatorial Department will offer assistance, feedback and project guidance during the residency time.

Through individual and group meetings, the curators will share ideas, references, and other possibilities to enrich the creative process. Twice a week throughout the whole residency period, our artists in residency will have the chance of meeting with our curators. The goal of these meetings is for the artists to have professional insight and feedback on the development of their practice during the residency period, as well as a direct link with other institutions, gallerists, curators... in the city.

Technical Assistance

Our experienced technician will provide assistance and advice, and will attend basic technical demands during the residency period. This role comes especially in hand for the preparation and set up of the Showcase installation and Open Studios.

GlogauAIR will also provide access to all the equipment and tools available in the residence, including woodworking tools and multimedia equipment such as projectors and screens. For more information regarding the materials available please contact us via email so we can send you a detailed list of what is available.

Any material needed for the proper development of the artist's project that is not available at the residency must be provided and assumed by the artist.

Group Workshop: Making you practice accessible

One of the focuses of our program is for the resident artists to acquire skills that will help them introduce themselves as artists and their practice to the city. In order to facilitate that process, GlogauAIR provides a series of resources such as meetings and text reviews to their artists. During the residency period the artists will work on a professional statement with the assistance of our curators, as well as a session on how to introduce themselves professionally and their work to the art market.

What's On

Our What's On is a weekly internal newsletter shared with the artists in residency to keep them informed of the main activities, or those considered relevant by the curatorial team for the artists in residency at the time.

Project Space Exhibition

The Project Space is a 150 square meters large space with white wooden floors, high ceilings, large street-facing windows with natural lighting. It is divided into four different rooms that can be used separately or combined for larger events and exhibitions. The GlogauAIR Project Space seeks to provide a platform for cultural discussion and artistic dialogue within the cultural heart of Berlin. Please find more information about the [Project Space here](#).

When?

During Open Studios (2 days, Friday and Saturday) + **1 week after** (Tuesday to Saturday).

Our main program activity and event is GlogauAIR's [Open Studios](#), which are held at the end of every residency period.

During the Open Studios, the Berlin Guest Artists must be in GlogauAIR to participate in the event, being available to explain their work and talk to visitors: curators, gallerists, other artists in the city but also art and culture amateurs, neighbours, etc... The Berlin Guest Resident will exhibit their project using up to the 4 rooms of the Project Space at GlogauAIR.

Moreover, after the Open Studios, the work of the Berlin Guest Artists will continue to be exhibited to the public for an extended period of one more week (following Tuesday to Saturday).

Catalogue

On the occasion of the Open Studios Event, GlogauAIR will edit a catalogue with information and images of every artist participating in that term's residency program, as well as flyers, press releases and other social media promotion posts.

In this catalogue you can find the main information about each artist, regarding both their general artistic view and the work realised during the Residency. You can check previous examples of our published [catalogues here](#).

Marketing

During the entire Residency's duration, GlogauAIR takes care of the promotion of the Berlin Guest Resident work, through social media posts, publications on our website and our final catalogue and flyers for Open studios.

Website

A Berlin Guest Resident profile will be created on GlogauAIR's website with information, pictures and the activities and events the artist participates in during the program. This profile will be included in the [Berlin Guest Resident's database](#) accessible on our homepage at www.glogauair.net.

Publications

During Open Studios a Press Release is released and a newsletter is sent inviting our subscribers to the Event. Currently, our PR list gathers more than 2000 subscribers, plus 5000 followers on our social media channels.

Social Media

GlogauAIR uses its social media channels, such as Facebook, Instagram, website and our monthly Newsletter to reach local and international audiences and keep them informed about our activities, online exhibitions, as well as to introduce our resident artists of every session.

Three Month Residency Calendar - Example

1st Month

- Introduction to GlogauAIR and the building.
- Workshops and artist talks with industry professionals.
- Preparatory work for developing your project.

2nd Month

- Meetings with our curatorial team to develop your artistic practice.
- Working on the artist statement for the Catalogue with our Curatorial team.
- Introducing yourself as an artist in the art market.
- Partaking in activities such as artist exchanges...

3rd Month

- Preparations for Open Studios.
- Open Studios Event in which the artists will show their projects to the public.
- After Open Studios: Professional meetings of contacts made during Open Studios.

Commitment

Artists that won have to participate in the Residency Program and agree to show their work during the Open Studios Event within their residency period.

By submitting the proposal and accepting the participation in the program as Berlin Guest Artist, the artist confirms the commitment to the program and the final exhibition of their project in GlogauAIR's Project Space.

Payment Terms and Conditions

Please note that the application procedure is competitive. Candidates will be selected at GlogauAIR's sole discretion approximately one month after the application deadline, following the results of the selection committee. If selected you will receive a confirmation email and further information regarding the next steps to confirm your Berlin Guest Resident period with us.

- 1) Successful candidates will be notified via email. They will be sent a draft copy of the contract and will be required to provide additional administrative information in order to formalise the contract as well as be required to make the initial payment of the deposit.
- 2) Candidates will only be considered as fully accepted Berlin Guest Resident once they return a signed copy of the contract and we receive the full payment of the deposit.
- 3) Payments will be made via bank transfer, no cash will be accepted. Any bank charges such as money wiring fees will be paid for by the candidate before arrival.
- 4) The deposit guarantee will be returned in full to the Berlin Guest Resident should there be no damages or other encumbrances upon check-out at the end of the exhibition period.